**MS4 Permit Minimum Control Measure #1: Education and Outreach – Part II**

Meeting Requirements for Developer and Industrial Audiences (2 per audience per permit term)

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| **Developers and Construction Audience – choose 2** | | | | | | |
| **YR** | **Objective** | **Partner Activities & Products** | **MS4 Responsibilities** | **Measurement** | **Anticipated Outcomes** | **Providers & Status** |
| **?** | ◾ Developers understand federal, state, and local regulations | ◾ ***Federal, State, and Local Regulation Info. Templates/Fact Sheets:*** Work with DES, RPC, and MS4s to create template and identify and/or contract out to other entity to facilitate process and create final templates/documents. | ◾ Distribute regulations fact sheet to developers at land use board mtgs. **OR** other appropriate venue and maintain list of developers receiving fact sheet and question whether they read fact sheet at next application mtg. | *(measures “reach and understanding”)*  ◾ Track developers receiving and reading fact sheet. | Developers understand the Construction General Permit, NH AoT, and local stormwater regulations, and proper sediment and erosion control practices, and LID principals and technologies. | RPCs, DES, UNH Stormwater Center (UNH SWC), UNH T2, NROC? |
| **?** | ◾ Developers’ and staff or contractors gain skills in designing and installing construction SW BMPs and LID practices | ◾ ***NROC Board Empowerment Series Workshop:*** NROC Includes at least one related session every two years. (coastal). Request attendees to note towns they work in or provide certificates of attendance. | ◾ Encourage **OR** require local developers and staff or contractors to attend trainings **OR** become certified.  ◾ Maintain list of developers to track attendance and certifications. | ◾ Review lists of attendees or have developers self-report with certificates etc. | Developers or their contractors design and install more effective E and S control measures and LID BMPs in their projects. | NROC, RPCs, GBNERR, DES, UNH Stormwater Center (UNH SWC), UNH T2 |
| ◾ ***T2 Trainings:*** T2 offers construction SW BMPs and LID design and installation trainings once every other year. | ◾ Encourage **OR** require local developers and staff or contractors to attend trainings **OR** become certified.  ◾ Maintain list of developers to track attendance and certifications. | ◾ Review lists of attendees or have developers self-report with certificates etc. | UNH T2, UNH Stormwater Center, DES |
| ◾ ***Stormwater Management Certification:*** UNH SW Center continues to offer certification | ◾ Encourage **OR** require local developers and staff or contractors to attend trainings **OR** become certified.  ◾ Maintain list of developers to track attendance and certifications. | ◾ Review lists of attendees or have developers self-report with certificates etc. | UNH Professional Training and Development and UNH Stormwater Center. |
| **?** |  | ◾ check: <https://capecodstormwater.wordpress.com/education-and-outreach-resources/> for more ideas (some stolen from DES. | ◾ | ◾ |  |  |
| **?** | ◾ | ◾ | ◾ | ◾ |  |  |

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| **Industrial Audience (if you have industrial facilities in your MS4) – choose 2** | | | | | | |
| **YR** | **Objective** | **Partner Activities & Products** | **MS4 Responsibilities** | **Measurement** | **Anticipated Outcomes** | **Provider & Status** |
| **?** | ◾ Industrial facility operators understand SW Pollution Prevention for Industrial sites | ◾ See: <https://capecodstormwater.wordpress.com/education-and-outreach-resources/> for a flyer on this.  ◾ NHDES is checking with EPA on this. | ◾ | ◾ |  |  |
| **?** | ◾ Industrial facility operators understand if they are under the MSGC permit and need a SWMPP | ◾ | ◾ | ◾ |  |  |
| **?** | ◾ Industrial facility operators properly store and efficiently use road salt for winter maintenance. (good for Chloride Impaired waters and others) | ◾ ***Green Snowpro Certification:*** DES Salt Reduction Coordinator or T2 notify MS4s of certified applicators from their municipalities. | ◾ Contact NHDES for confirmation of Green Snowpro certified operators **OR** require facility operators to provide certificate. | ◾ Number of facilities with certified Green Snowpro winter maintenance staff or contractors. | Winter maintenance staff or contractors are trained in efficient use of and proper storage of road salt. | NHDES (Salt Reduction Coordinator) and UNH T2 |
| **?** | ◾ Staff at industrial facilities understand the industrial permit and how stormwater impacts water quality and what they can do to reduce impacts | ◾ ***Enviroscape Model SW Demonstration***: Write SOP for using Enviroscape model at industrial facilities. | ◾ Follow SOP to host NHDOT stormwater model at industrial facilities. | ◾ Number of facilities hosting model. | Staff and managers at industrial facilities support and comply to the industrial permit requirements. | RPCs, DES, UNH Stormwater Center (UNH SWC), UNH T2, NROC? |
| ◾ ***Training, Presentation or Fact Sheets?*** Research what else it out there. |  |  |  |
| **?** | ◾ |  |  |  |  |  |